



## Somers - Sponsorships

### **America250 Sponsorship - \$250**

Benefits of America250 Sponsorship:

- Individual, Family, or Company Name Listed on/in:
  - Event Website
  - Event Sponsors' Board
  - Event Program Booklet

### **Blue Sponsorship - \$500**

Benefits of Blue Sponsorship:

- Individual, Family, or Company Name Listed on/in:
  - Event Website
  - Event Sponsors' Board
  - Event Program Booklet
- One (1) Company Provided Banner Displayed at Event
  - Up to 8' in Length and 3' in Height

### **White Sponsorship - \$1,000**

Benefits of White Sponsorship:

- Company Name Listed with Logo on Event Website
- Company Name Listed with Logo on Event Sponsors' Board
- Company Name Listed with Logo in Event Program Booklet (1/4 Page)
- Two (2) Company Provided Banners Displayed at Event
  - Up to 8' in Length and 3' in Height

### **Red Sponsorship - \$1,500**

Benefits of Red Sponsorship:

- Company Name Listed with Logo and Hyperlinked on Event Website
- Company Name Listed with Logo on Event Sponsors' Board
- Company Name Listed with Logo in Event Program Booklet (1/2 Page)
- Space for One 10' by 10' Pop-Up Tent (Company Provided) in Sponsors Row at Event. Opportunity to Promote Company's Products/Services to Event Attendees with Company Displays, Brochures, and Community-Oriented Demonstrations.
- Three (3) Company Provided Banners Displayed at Event
  - Up to 8' in Length and 3' in Height

### **Patriot Sponsorship - \$2,500**

Benefits of Patriot Sponsorship:

- Premium Placement of Company Name Listed with Logo and Hyperlinked on Event Website
- Company Name Listed with Logo on Event Sponsors' Board
- Company Name Listed with Logo in Event Program Booklet (Full Page)
- Space for Two 10' by 10' Pop-Up Tents (Company Provided) in Sponsors Row at Event. Opportunity to Promote Company's Products/Services to Event Attendees with Company Displays, Brochures, and Community-Oriented Demonstrations.
- Recognition of Company from Event Stage
- Four (4) Company Provided Banners Displayed at Event
  - Up to 8' in Length and 3' in Height

### **Freedom Sponsorship - \$5,000**

Benefits of Freedom Sponsorship:

- Premium Placement of Company Name Listed with Logo and Hyperlinked on Event Website
- Company Name Listed with Logo on Event Sponsors' Board
- Company Name Listed with Logo in Event Program Booklet (Full Page Premium Placement)
- Space for Two 10' by 10' Pop-Up Tents (Company Provided) in Sponsors Row at Event. Opportunity to Promote Company's Products/Services to Event Attendees with Company Displays, Brochures, and Community-Oriented Demonstrations.
- Recognition of Company from Event Stage Including Opportunity to Address Attendees
- Four (4) Company Provided Banners Displayed at Event
  - Up to 8' in Length and 3' in Height

### **Friends of Somers America250**

Sponsorships of any amount are welcomed. Your individual support is appreciated. No amount is too small.

### **Named Sponsorships**

The Somers America250 Event offers sponsorship packages that include naming rights on our largest and most visible events / attractions. The events / attractions include:

- Main Concert Stage
- Drone Light Show
- Children's Activity Area

If you are interested in promoting your business through a sponsorship with naming rights, please contact David Pinney at [david.pinney@cox.net](mailto:david.pinney@cox.net) or (860) 394-9871, or Scott Kaupin at [scottkaupin@gmail.com](mailto:scottkaupin@gmail.com) or (860)-966-6335.

# Somers America250 – Sponsorship Form



**Yes, I would like to support the Town of Somers celebrate America250 here in town!**

Name: \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Billing Address: \_\_\_\_\_  
City, State, & Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

## **Sponsorship Amount:**

- \_\_\_\_\_ - America250 Sponsorship at \$250
- \_\_\_\_\_ - Blue Sponsorship at \$500
- \_\_\_\_\_ - White Sponsorship at \$1,000
- \_\_\_\_\_ - Red Sponsorship at \$1,500
- \_\_\_\_\_ - Patriot Sponsorship at \$2,500
- \_\_\_\_\_ - Freedom Sponsorship at \$5,000
- \_\_\_\_\_ - Friend of Somers America250 at \$\_\_\_\_\_
  
- \_\_\_\_\_ - Please contact me regarding "Named Sponsorships".

## **Please make checks payable to:**

Town of Somers, CT  
Notate "America250" in the memo field.

## **Sponsorships can be secured and paid for online by visiting:**

<https://donorbox.org/somers-america250>

## **Please send contributions to:**

Town of Somers  
Attention: America250  
600 Main Street  
Somers, CT 06071

## **Or by scanning this QR code:**



**Thank you for your support of the Somers America250!**